

## 10 Reasons Why Shaklee's Get Clean is an Exceptional Value



### 1. Save Thousands of Dollars

Get Clean products are superconcentrated, saving you money—ounce for ounce! You would have to spend more than \$3,400 on conventional, ready-to-use products from major name brands to get the same amount of clean you'll find in the Get Clean Starter Kit.†

†Based on comparing number of uses on labels of conventional, ready-to-use cleaners.

### 2. This Superconcentrate Can Save You up to \$12,000

The one and only Basic H<sup>2</sup>® is a versatile, superconcentrated cleaner with a thousand uses. Ninety-nine percent natural and 100% powerful, Basic H<sup>2</sup> replaces all the cleaners you're probably buying now—window cleaners, all-purpose cleaners, degreasers, floor cleaners, tub and tile cleaners, and more—saving you money and space.

Get Clean Basic H<sup>2</sup> is the ultimate superconcentrated cleaner! Look how much you would have to spend to get the equivalent cleaning uses!

To get the same amount of clean as one 16-ounce bottle of Basic H<sup>2</sup>, you would have to spend:

- **Nearly \$482** for the equivalent amount of all-purpose cleaner
- **\$12,250** for the equivalent amount of window cleaner
- **\$144** for the equivalent amount of degreaser

### A Little Goes a Long Way

Basic H <sup>2</sup> Dilutions	Add to 16 oz. of Water	Basic H <sup>2</sup> (Cost/Bottle)	1 Bottle Makes Equivalent RTU (Ready to Use)	Conventional, Ready to Use (Cost/Bottle)	Cost for Equivalent Amount
All-Purpose Cleaner	¼ teaspoon	<b>\$0.05</b>	214 bottles of RTU	\$2.25	<b>\$481.50</b>
Window Cleaner	2 drops	<b>&lt;\$0.01</b>	Over 5,000 bottles of RTU	\$2.45	<b>\$12,250.00</b>
Degreaser	1½ teaspoons	<b>\$0.33</b>	36 bottles of RTU	\$4.00	<b>\$144.00</b>

## The Shaklee Difference

Get Clean products offer cleaning choices that are:

### ALWAYS SAFE

- ✓ Nontoxic
- ✓ No harmful fumes
- ✓ Hypoallergenic
- ✓ No volatile organic cleaning compounds
- ✓ Contains no:
  - Kerosene
  - Phenol
  - Cresol
  - Lye
  - Hydrochloric acid
  - Sulfuric acid
  - Sulfamic acid
  - Petroleum distillates
  - Ammonia
  - Sodium hydroxide
  - Butyl cellosolve
  - Phosphoric acid
  - Formaldehyde
  - Morpholine

### ALWAYS POWERFUL

- ✓ Outperforms or matches 15 national brands
- ✓ 100% money-back guarantee

### ALWAYS GREEN

- ✓ Sustainable ingredients from natural sources
- ✓ Biodegradable surfactants
- ✓ Recyclable packaging
- ✓ Recyclable wipes
- ✓ Recyclable dryer sheets
- ✓ No chlorine bleach
- ✓ No phosphates
- ✓ No nitrates
- ✓ No borates
- ✓ No volatile organic cleaning compounds
- ✓ No animal testing

# 10 Reasons Shaklee Get Clean® Is an Exceptional Value

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## 3. Safe, Powerful, Green, and Smart

When you use Get Clean, you're never simply cleaning. While you make your home cleaner, you can make your family healthier because Get Clean is formulated without volatile organic cleaning compounds. And you save money without dirtying the earth.

## 4. Tough on Dirt

Get Clean outperforms or matches 15 national brands, including such products as Pledge® Multi Surface Clean & Dust™ Wipes\*, OxiClean®\*\*, and Downy® April Fresh Ultra Concentrated Fabric Softener Liquid.\*\*\*

\*This performance comparison was done on February 7, 2008, and is valid only for the named product marketed at that time.

\*\*This performance comparison was done on January 31, 2008, and is valid only for the named product marketed at that time.

\*\*\*This performance comparison was done on January 21, 2008, and is valid only for the named product marketed at that time.

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## 5. Safe for You and Your Family

Before you reach for a conventional cleaner, consider this: You may be putting your health and your family's health at risk. Studies show that household cleaning products can contain chemicals—such as chlorine bleach, petroleum distillates, and ammonia—that can have adverse effects on your skin, eyes, and respiratory system. These chemicals also can be the cause of unexpected trips to the emergency room.

## 6. Safe for the Planet

Get Clean uses natural and naturally derived ingredients from sustainable sources to offer nontoxic and natural cleaning choices that are Safe for You, Your Home, and Your Planet®. They also contain no phosphates, borates, nitrates, or many other chemicals the planet doesn't appreciate.

## 7. Laundry for Less

Get Clean Fresh Laundry Concentrate HE Compatible (Liquid) allows you to prespot your laundry with the same thing you use to wash it. So it not only outperforms leading detergents, but also removes stains better than Shout® Advanced Action Gel.† And you need only one phosphate-free ounce per load, so you're saving money while protecting natural resources.

†This performance test was conducted on August 9, 2007, and is valid only for the named product marketed at that time.

## 8. Get Clean is Multi-Talented

Like Basic H<sup>2</sup> and our Fresh Laundry Concentrate, Get Clean Nature Bright® Laundry Booster and Stain Remover is a jack (or jill) of all trades, combining stain-fighting power with cost savings and performance that is 60% more effective than Oxiclean® on grass stains\*. From

an environmentally-friendly bleach alternative that has biodegradable surfactants, is free of phosphates and really gets clothes bright, to an oxygen and enzyme-fueled toilet bowl cleaner, this little container contains a whopping 48 loads of bargain.

\* This performance comparison was done on January 31, 2008 and is valid only for the named products marketed at that time.

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## 9. Don't Like It? Don't Pay for It

With our 100% money-back guarantee, you have nothing to lose. Except dirt and a whole lot of toxins.

## 10. Save Green, Save the Environment

When you buy the Get Clean Starter Kit versus conventional, ready-to-use cleaners, **108 pounds** of packaging waste stays out of landfills and **248 pounds** of greenhouse gas are eliminated.

And if that's not enough, through the sale of Shaklee Get Clean Basic H<sup>2</sup> in the last year alone, Shaklee has eliminated the need for 2.7 billion 26-ounce bottles of conventional window cleaner—

if placed end to end, these bottles would wrap around the earth **more than 18 times!**

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**GET CLEAN™**  
Safe for you, your home,  
and your planet.®

**100% Shaklee Guarantee.** We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care Products are 100% guaranteed.

